

# 2026 Classroom Assessment Conference

## Sponsorship Opportunities



**The *National Council on Measurement in Education (NCME)* is a nonprofit organization representing measurement scientists and practitioners who work together to advance theory and applications of educational measurement to benefit society. The bi-annual NCME Classroom Assessment Conference (CAC) brings together researchers, educators, test developers, and other education partners to share evidence-based ways to enact and improve classroom assessment practice and research. The CAC typically attracts over 400 attendees.**

The 2026 CAC is proudly hosted by the College of Education and Human Development at the University of Minnesota, the MN Department of Education, and the MN Assessment Group, with additional support from the University of Iowa. Building on the success of previous NCME special conferences, our hosts are committed to fostering deep, evidence-based dialogue around classroom assessment design, implementation, and impact.

Join researchers, educators, youth leaders, and Indigenous communities—to explore innovative approaches that center equity, relevance, and lifelong learning. Attendees will explore the latest research findings, culturally sustaining practices, technology enhanced approaches, and ways to uncover student learning to support learner and teacher empowerment.

**Sponsors enjoy significant benefits and visibility at CAC and beyond!**

## [Join Us at CAC 2026!](#)

**NCME's CAC offers general sponsorship at four levels:**

Golden Gopher = \$25,000 | MN Maroon = \$10,000 | Silver = \$5,000 | Bronze= \$2,500

Partner with NCME CAC to:

- Demonstrate commitment to empowering students and educators to advance learning
- Make new contacts
- Strengthen partnerships
- Build brand awareness in support of educators and assessment specialists
- Support training and education
- Assist graduate students

**Sign-Up Today!**

**Contact NCME to request an invoice** or to discuss other opportunities: ([scca@ncme.org](mailto:scca@ncme.org) or 812-245-8096).

BENEFITS OF SPONSORSHIP	GOLDEN GOPHER \$25,000	MN MAROON \$10,000	SILVER \$5,000	BRONZE \$2,500
Complimentary CAC Registrations	6	4	2	1
Name and logo featured prominently in these places:				
• CAC website	X	X	X	X
• CAC online program	X	X	X	X
• CAC mobile app	X	X	X	X
Full-page ad in digital program book	X			
Half-page ad in digital program book		X		
Quarter-page ad in digital program book			X	
Welcome email to attendees	X			
Post-meeting email to attendees	X	X		
Table-top exhibit	X	X	X	X

#### ADDITIONAL OPPORTUNITIES:

**A-la-Carte Sponsorship Opportunity** (includes acknowledgment via brand logo on the item, in the program, and on the NCME CAC website):

- Nametag Lanyard (1 available) \$5,000

**Student travel grant sponsorships are available!**

**Bundle opportunity.** Interested in sponsoring both NCME's Classroom Assessment Conference (CAC) and AIME-Con (Artificial Intelligence in Measurement and Education Conference)? We have built packages to save you money.

For any of the above, please contact NCME if you are interested in donating funds to support student attendance ([scca@ncme.org](mailto:scca@ncme.org) or 812-245-8096).