

# Sponsorship Opportunities



**2026 ANNUAL MEETING – LOS ANGELES, CA**  
**April 8-11, 2026**

**CONFERENCE THEME:**  
**MOVING MEASUREMENT FORWARD**

**The *National Council on Measurement in Education* (NCME) is a nonprofit organization representing measurement scientists and practitioners who work together to advance theory and applications of educational measurement to benefit society. The NCME Annual Meeting typically attracts over 1,200 attendees including:**

- University faculty
- Test developers
- Federal, state, and local testing and research directors
- Technical advisors for national, state, and commercial testing programs
- Professional evaluators
- Testing specialists in business, industry, education, and community programs
- Licensure, certification, and credentialing professionals
- Graduate students from educational, psychological, and other measurement programs

**Stakeholders looking for authoritative expertise and leading scholarship on measurement turn to NCME and our members for sound advice and guidance. Our members come to our Annual Meeting to share advances, exchange best practices, and shape the future.**

**Sponsors enjoy significant benefits and visibility at the Annual Meeting and beyond!**

520 S Walnut Street, Box 2388, Bloomington, IN 47402  
812-245-8096 | [ncme@ncme.org](mailto:ncme@ncme.org) | [www.ncme.org](http://www.ncme.org)

## NCME offers general sponsorship at four levels:

Platinum - \$15,000 Gold - \$8,000 Silver - \$5,000 Friend\* - \$1,500

\* Friend level is reserved for universities and individuals

Partner with NCME to:

- Support NCME Training and Education
- Assist Graduate Students
- Make New Contacts
- Strengthen Partnerships
- Build Brand Awareness

BENEFITS OF SPONSORSHIP	PLATINUM \$15,000	GOLD \$8,000	SILVER \$5,000	FRIEND* \$1,500
<b>Complimentary Annual Meeting Registrations</b>	6	3	2	1
Name and logo featured prominently in these places:				
• The ncme.org annual meeting homepage	X	X	X	X
• The online program book	X	X	X	X
• The Business Meeting & Awards Event	X	X	X	X
• The Fun Run Tee Shirt	X	X	X	X
Opportunity to address plenary session audience**	X			
Reserve time in NCME's executive meeting space***	X	X		
Collateral Material on the NCME "Information Table"	X	X	X	
Quarter-page ad in the online program book			X	
Half-page ad in the online program book		X		
Full-page ad in the online program book	X			
Welcome email to annual meeting attendees	X	X		
Post-meeting email to attendees	X			

\*Friend level is reserved for universities and individuals.

\*\*Address the plenary audience live or in a recorded message (2-3 minutes). We welcome messages that share your organization's inspirational vision, express support for NCME, our mission, and/or the theme of the annual meeting, or that challenge the audience to tackle difficult problems.

\*\*\*Bring your remote team together for face-to-face gathering (up to 15 attendees). Platinum sponsors may reserve up to 3 hours; gold sponsors 1.5 hours, subject to availability on a first-come/first-served basis.

**A-la-Carte Sponsorship Items** (includes acknowledgment via brand logo with designated item/event, in the program, at the business meeting, and on the NCME website):

- |   |        |
|---|--------|
| • Nametag Lanyard (1 available):  | \$7500 |
| • Welcoming Reception (1 event, 2 available):   | \$4000 |
| • Graduate Student Reception (1 event, 2 available):                                      | \$3000 |
| • Diversity Issues in Testing Reception (1 event, 2 available):                           | \$3000 |
| • Graduate Student Poster Contest (1 event, 1 available)                                  | \$2500 |
| • Professional photo session for students and early professionals (1 event, 2 available): | \$2500 |
| • Information Table (includes takeaway material, outside of meeting rooms):               | \$500  |

All items are available on a first-come, first served basis. Secure your sponsorship by communicating with us at [ncme@ncme.org](mailto:ncme@ncme.org) or calling with any questions at 812-245-8096.