

NCME Board Meeting Minutes
Sunday, April 19, 2015
Intercontinental Hotel in Chicago

In Attendance

Rich Patz, President
Laurie Wise, Immediate Past President
Mark Wilson, Vice-President
Luz Bay, Board Member
Amy Hendrickson, Board Member
Kristen Huff, Board Member
Won-Chan Lee, Board Member
Cindy Walker, Board Member
Dale Whittington, Board Member

Mark Shermis, Chair: Budget and Finance Committee
Linda Hargrove, Chair: Fund Development Committee
Suzanne Lane, Member: Fund Development Committee
Jennifer Randall, Co-Chair: 2015 Annual Meeting Program Committee
Xin Li, Chair: 2016 Annual Meeting Training Committee (via telephone)

Susan Rees, Executive Director, TRG
Joe Casey, Incoming Executive Director, Fernley and Fernley
Anne Fitzpatrick, Acting Secretary

Rich called the meeting to order at 4:01 pm and welcomed the new board members, Luz Bay, Dale Whittington, and Mark Wilson.

Priorities for the 2015-2016 Year

Rich addressed his priorities for the 2015-2016 year by first reviewing NCME's Mission, Vision, and Goals. He noted that the Mission statement had been in place for many years, but that the Vision and Goals can change as the Board sees fit.

Rich said that a priority during the year will be to manage a significant amount of change. For example, NCME's headquarters will be moved from Madison to Philadelphia. In addition, there are plans to modernize NCME's website. Also there are plans to upgrade the annual meeting program management software.

Rich said that he would also like to improve the value and experience of being an NCME member, build momentum on NCME's strategic goals, and hold a successful 2016 annual meeting.

Mark expressed a strong desire to see that the 2017 annual meeting is also successful; he noted that currently NCME has no contract with AERA for meeting services in 2017.

Laurie noted that one goal is to get a new contract with AERA for meeting services in place this year.

Kristen expressed interest in convening a panel of NCME representatives, educational writers, representatives from the media and possibly policy makers in the interest of providing an opportunity for NCME to build a better relationship with these groups. She has been talking with people at the Educational Writers Association who might be willing to help with making this event occur at NCME's 2016 annual meeting.

Future Board Meetings: Focus and Schedule

Rich discussed the areas on which he would like to focus on at the board meetings that will be held during his tenure. At the summer board meeting he would like to focus on the transition of management services and on strategy and alignment including committee goals. Rich expects that the summer board meeting will be held in Philadelphia on July 9, 2015.

At the fall board meeting, Rich wants to continue to evaluate the transition, focus on the budget, and make sure that resources are aligned with strategy. Also he expects the board to discuss the initiatives that NCME should undertake. The location of the fall board meeting has not been decided; Washington, DC is a possibility. It will be held on October 28, 2015.

At the winter meeting Rich hopes to focus on governance and organizational effectiveness, as well as on what should be in NCME's handbook. The winter meeting is tentatively scheduled to take place in California. It will be held on January 15, 2016.

At the April board meeting held during the 2016 annual meeting in Washington, DC, Rich expects to focus on accomplishments, recognition, and renewal.

Report from the 2015 Annual Meeting Program Co-Chairs

The Board thanked Jennifer Randall and Ye Tong, the annual meeting program co-chairs, for all that they did to develop a successful 2015 annual meeting program. Laurie noted that he had heard many positive comments. Jennifer thanked TRG for its help in making things go smoothly.

The Board also thanked Carrie Wiley for coordinating the 2015 training sessions, which were also well received.

Jennifer noted that the scheduling of the electronic boards sessions at the same time as paper sessions seemed to go well. Also John King's talk was well received. Finally Jennifer noted that working with AERA went very smoothly.

Laurie asked whether the Board had heard of any problems that meeting attendees had. Cindy noted that an international attendee said that she had difficulty understanding speakers who talked rapidly. Luz noted that speakers sometimes did not speak into their microphone. It was recommended that the guidelines to presenters be amended to address these problems.

Luz said that there were sessions in which the scheduled discussant did not appear. Jennifer said that this occurred both because there of unresolved schedule conflicts and because some discussants declined to serve at the last minute. She noted that she and her co-chair, Ye Tong, had difficulty finding discussants. Jennifer recommended that the more work be done to recruit discussants in the future.

Report from the Fund Development Committee

Linda reported that her committee had met on Saturday and was considering what worked and what it might like to try next time. An important topic that the committee wants to address was posed by potential donors who wondered why they should contribute to the Mission Fund when NCME had such a sizable investment portfolio. Anne explained that the portfolio is sizable in part because it is board policy that the portfolio should contain assets equal in value to two year's worth of association expenditures; this reserve serves as insurance for NCME, protecting it from going into debt if something catastrophic deprives it of revenues. Suzanne Lane suggested the Budget and Finance Committee write an article for the NCME's newsletter that explains this to the membership.

Another important question that the committee wants to address is how to distinguish the activities that it supports from those that NCME's board supports. Rich suggested that the committee solicit ideas from NCME members about projects that might be funded.

Kristen noted that she had received an email from a graduate student, who said that he was offended that he was asked for a donation when he can barely afford to come to the conference. Kristen suggested that graduate students be removed from the solicitation list. Linda said that her committee had established a low minimum donation to address this kind of situation. Rich wondered whether graduate students who donate could have some kind of special recognition.

Linda reported that her committee is working on finding new sources of funds and on a gift acceptance policy that it will eventually ask the board to review.

Board members also encouraged the committee to promote the use of ribbons to identify donors and publicize the Mission Fund.

Update on Plans for the 2016 Annual Meeting

Rich noted that the dates for the 2016 annual meeting to be held in Washington, DC were April 7-11, 2016.

Rich said that the program co-chairs for the 2016 meeting will be Andrew Ho and Matt Johnson. The Training Chair will be Xin Li.

Rich noted that the theme of the annual meeting will be Foundations and Frontiers: Advancing Educational Measurement for Research, Policy, and Practice. He noted that the theme reflects an interest in finding intersection between educational measurement and other disciplines, and he noted that Xin is considering how training sessions might also be used to develop this intersection. He added that he hopes that the annual meeting will benefit from the rich policy environment in Washington, DC.

Rich reported that Andrew, Matt, and Xin currently are developing the content for the Call for Proposals. They will then consider how best to implement program sessions. Rich noted that training sessions currently get managed by a system that is different from the one used for the paper sessions; whether this difference should be maintained will be discussed by the committee chairs.

Laurie noted that over years a lot of training sessions appear to be repeated. He reported that the prior and new training chairs are working to build a database so that training sessions can be tracked over years. Amy noted that such a database has existed in the past.

Won-Chan asked whether the digital recording of training sessions would occur next year. Laurie said that it would be useful to make the training sessions recorded this year available and see whether they were popular. He asked what committee should take on this responsibility. Mark and Rich agreed to discuss this question with the relevant committees.

Membership Committee Update

Mark noted that the committee had a lively meeting.

There were several things that the committee wants to put in place. It wants for the website to have capability for members to volunteer for committees at the time of membership renewal. Also it wants membership renewal reminders to be sent to members. Susan Rees noted that both of these things already are in place.

The committee also asked whether it was possible to create and post on the NCME website five-minute videos that show events that occur at the annual meeting. Also it wants to see the development of five-minute videos made of individuals who have biographies published in NCME's newsletter.

The committee expressed concern about member attrition particularly among graduate students. To address this problem the committee suggested that NCME develop a mentoring program that pairs senior professionals with graduate students

Finally, the committee recommended that NCME's booth be refurbished next year. Mark added that the booth was very difficult to find in AERA's exhibit hall. He wondered whether NCME should relocate the booth next year to exhibit space in its own hotel.

Kristen asked whether the committee had problems finding volunteers for booth. Mark said that he would find out.

Website Committee Update

Rich noted that the committee is deeply involved with planning the migration of the content of NCME's current website as part of the transition of management services to Fernley & Fernley.

Update on the Working Group to Promote Assessment Literacy

Cindy and Amy met with the working group, consisting of members of the Standards, Outreach, and Diversity Committees, during the annual meeting. The group has written an RFP to develop short, stand- alone videos called modules to replace the ABCs of School Testing.

Cindy and Amy want to issue the RFP by May 1. Cindy will send the draft of the RFP to board members to obtain their feedback and questions. Rich recommended that the terms of the RFP be revised slightly so that it is possible for organizations as well as individuals to submit proposals.

Cindy noted that she thought that it is important that the modules be developed in a consistent way. Cindy said that she would be willing to manage the development effort to ensure that the modules had continuity.

Cindy said that she hoped that the modules would be attractive to a wide and diverse audience that included administrators and teachers.

Kristen asked who will be responsible for determining that the content of the modules is appropriate. Laurie noted that the Standards and Test Use Committee had expressed interest in doing this.

The Board was asked to consider the budget implications of the project. Cindy and Amy assumed a cost of \$5,000 per video. Rich liked the idea of developing a few modules, making them available as soon as possible, and evaluating their impact before proceeding to develop more modules.

Mark Shermis recommended that the board consider producing three modules this year for a total cost of \$15,000.

Diversity and Testing Committee Update

Amy said that the committee judged their session at the annual meeting to be successful; there were about 40 attendees.

She also noted that the committee is still interested in starting an online journal that would be published twice a year. The committee plans to look at other online journals that might be emulated.

Amy recommended that the committee develop a rationale that explains what will be unique about the journal. She is hoping that the committee will have a proposal by July.

Graduate Student Issues Committee Update

Amy noted that the committee has been dealing with some organizational issues and that they are being resolved.

The committee held a social event for graduate students, and it felt that the event went well. It has asked the Board to consider providing more financial support for next year's event. The committee also asked the Board for permission to solicit funds from organizations that could include NCME's annual meeting sponsors.

Amy mentioned that the committee is uncertain about what role the faculty advisor assigned to the committee has, and it does not know how this role differs from that of the liaison from the Board. Amy said that she will work on this question.

Report from the Nominations Committee

Laurie reported that the committee met today and developed a timeline for soliciting and reviewing nominations. It also discussed some potential nominees. Slates of nominees for each Board position will be presented to the President by July 1, as specified in the Handbook.

Amy asked Laurie whether the question of low voter turnout for elections was being pursued. Laurie suggested that this also might be a topic that the Elections Committee could investigate.

Publications Committee Update

Kristen reported that to date the committee has received two nominations for the editorship of EM:IP. The committee expressed some concern that there were not more nominations.

She also noted that the committee will begin a search for a new editor of the ITEMS modules. She noted that the committee is enthusiastic about the idea of expanding the ITEMS modules to a video format. She and the committee plan to discuss this issue more.

Awards Committees Update

Won-Chan reported that the open slots on the awards committees are almost filled. The committees plan on sending out calls for award nominations by mid-May. They also hope to publish the calls in NCME's newsletter and possibly in EM:IP.

Update on Committee Staffing

Laurie noted that some slots on various committees remain to be filled. He thought that it would be very helpful if the Board liaisons to committees started working earlier in the year to identify possible chairs and new members for the committees. The Board suggested that efforts to encourage people to volunteer for committees continue to be pursued.

Rich noted that the committee rosters indicate that term limits are not always being adhered to. Also he noted that some people are serving on multiple committees, which is a practice that NCME has tried to avoid.

Update on the APA/AERA/NCME Copyright Infringement Lawsuit.

Laurie believes that the lawsuit will come to closure in next six months. He will continue to monitor events and report to the Board.

Update on the Management Company Transition

Rich reported that the transition is moving along well and being handled by all parties in a very professional manner.

Update on the Yoga Session Held During the Annual Meeting

Kristen reported that 17 people registered in advance for the yoga session. Eight people attended along with three walk-ins. She thought that this was an excellent turnout for the first year. She would like to repeat the yoga session next year, making sure that it is not scheduled to occur at the same time as the Fun Run.

The meeting was adjourned at 6:56 pm.



NCME Board Meeting Minutes

July 9, 2015

Philadelphia, PA

In attendance:

Officers & Board Members

Richard Patz, President

Mark Wilson, President-Elect (Via Teleconference)

Lauress Wise, Immediate Past President

Luz Bay, Board Member

Amy Hendrickson, Board Member

Kristen Huff, Board Member

Cindy Walker, Board Member

Dale Whittington, Board Member

Committee Chairs & Staff Members

Mark Shermis, Chair Budget & Finance Committee

Andrew Ho, Program Committee Co-Chair (Via Teleconference)

Matt Johnson, Program Committee Co-Chair (Via Teleconference)

Joe Casey, Executive Director - Fernley & Fernley

Monica Mobley, Director of Meetings Services - Fernley & Fernley

Guests

Trudie Bruner, President & COO - Fernley & Fernley

Vicki Scott, Director of Client Services - Fernley & Fernley

David Freno, Executive Assistant – Fernley & Fernley

Not Present

Won-Chan Lee, Board Member

NCME President Rich Patz called the meeting to order at 9:02 a.m.

Executive Director Joe Casey welcomed the Board Members to Philadelphia and to the Fernley & Fernley (Fernley) headquarters, introduced the Fernley staff present and shared logistics. He noted that the meeting will follow guidelines established by US Anti-trust laws. The NCME Board Members briefly introduced themselves to the Fernley staff. Rich Patz spoke to the need for open communication between Fernley and the Board of Directors. Trudie Bruner provided a brief observation of the Fernley

management viewpoint of the transition and expressed appreciation for the spirit of openness in communication that has been the experience of working together so far.

Rich reviewed the agenda for the meeting. The focus of this Summer Board Meeting is to address priorities to be accomplished during this year; review the progress of the transition; and to keep up momentum on reaching NCME's Strategic Goals.

VOTE: Laurie Wise made a motion to accept the minutes from the April 16 & 19, 2015 Board Meetings. The motion was seconded and all board members present voted in favor. Motion passed.

Management Company Transition

Joe Casey provided his perspective on the transition checklist details and cooperation of all involved. Vicki Scott addressed the transition of the information from TRG. There are some small balances left in the NCME bank accounts set up by TRG. The full transition should be complete by the end of July 2015. Internally, all of NCME's processes are set up. Fernley's philosophy is that transitions really aren't completed until the first 12-18 months pass.

There was a brief discussion about NCME managing its own registration for meetings. Laurie Wise said that it has been considered before and that there is interest in exploring this. Monica Mobley confirmed that Fernley has capacity to process registrations for NCME. She noted that NCME's arrangement with AERA is unique for Fernley clients.

The next areas of focus will be 2016 dues invoicing; continuing development of the abstracts management; and distribution of the newsletter. Laurie noted that the work plan/calendar must focus on the election process as well.

Rich spoke to how the website transition was not smooth and that there was a scramble to get the content together. Vicki described how the migration of significant amounts of content, some dated, impacted the time needed for the process. Ultimately, the Fernley team believes that the new website will promote a better member experience. Fernley will continue to gather volunteer and NCME member feedback; and work with internal resources and the external consultant wherever improvements can be made. Fernley will provide training on the Content Management System for NCME's web content volunteer, Brett Foley, and until then will use internal resources to manage content updates. Laurie would like to see the Archive Committee populate the content in the Archive section. He is glad the Board Only section is searchable, but would like to see more layers. Vicki said that all website feedback is both appreciated, and essential to improve the functionality of the website.

Kristen Huff asked the Board if everyone was comfortable about the new navigation tools on the top of the NCME home page which gave her an impression of NCME asking for money. Dale Whittington agreed with Kristen regarding the term "Cart" and the implications it may have. The question of charging for job postings was also raised. Vicki Scott reported that about half of Fernley's clients offer job postings as a means of non-dues revenue. Kristen noted that AERA's listserver provides free job

postings. Cindy Walker noted there are also several job boards that charge. At issue may be where and how NCME is disseminating and/or promoting the job postings.

The discussions moved to social media platforms. Joe Casey spoke on the strategic value of social media and a need for a plan. He shared that he heard from the Outreach & Partnership Committee that they are exploring creating social media platforms for NCME and that the Program Chairs have recommended using social media promotions about the Call for Proposals. Amy Hendrickson noted that several Committee reports in the Board Book have also identified a need for social media. Luz Bay recommended that NCME must consider naming a social media manager or else these platforms would not serve the association as intended. Kristen and Dale echoed this concern. Rich Patz suggested the Website Committee also needs to play a role as these platforms impact the website. Laurie suggested a role regarding the commerce side of the website for the Budget & Finance Committee establishing the underlying policies.

ACTION ITEMS: The President will appoint a board Task Force to establish policies and management of possible NCME social media platforms with the relevant committees.
The Budget & Finance Committee will review the commerce elements of the NCME website and provide feedback to the Fernley team regarding possible changes.

Cindy Walker asked if all document sharing will take place through the website or if additional software or systems will be used. Vicki Scott noted that the Board Only area of the website is accessible only to current board members. Credentials determine permissions/access. Joe Casey reported he will establish a DropBox folder to facilitate the review of the proposals for the Assessment Literacy initiative.

There was a brief discussion about what materials should be made public to members via the website. Board Meeting Minutes through 2011 are currently visible to the membership, and later Board Meeting minutes have recently been provided to the NCME executive director and can be posted. A determination on whether to continue to post board meeting minutes and add the newly acquired documents was not made. Board Books are not currently posted and Rich Patz advised he would not recommend having the Board Book publicly visible due to some confidential content such as the CVs of the Journal Editor nominees.

Program Committee Update

Matt Johnson and Andrew Ho joined the Board of Directors via conference call at 10:00 AM.

Rich asked Matt to update the Board on how the program is going. Matt said that most of the Program and Training Chairs' time has been spent putting together the call for proposals and abstract collection system for the meeting. Matt noted that the theme was selected, and that the Chairs are now working with OmniPress on the adjudication component of the system. He suggested that while some things could have been smoother, overall the abstract system will provide a better experience than last year's system. Andrew added that it is still slightly early to expect to see a high number of submissions. The

chairs expect that NCME will receive the usual number of proposals for 2016 as submitters often wait until closer to the deadline.

Kristen Huff noted that she had a discussion with a representative of the Education Writers Association about a proposed panel session during the 2016 NCME Annual Meeting. The panel will include measurement professionals and education writers and would focus on how measurement topics are dealt with in the media. With the next Annual Meeting taking place in Washington, this is both an opportunity to clarify/inform and to provide further exposure for NCME's role in shaping opinion. Kristen's contact is willing to recruit individuals for the panel and would work with Kristen on the details of the session. The contact recommended that the session be held on either Monday or Friday to attract the right panelists and maximize the opportunity. Mark Shermis shared his experience with panel sessions and endorsed including a panel session on this topic for the 2016 NCME program. Rich responded that it would be a great idea and encouraged Matt and Andrew to see how it would fit into the program. Andrew and Matt agreed to support the inclusion of this panel session.

Rich reported that the survey results from the 2015 Annual meeting have been compiled and were shared with Matt and Andrew, noting that the results included interest in panels. Matt suggested that there will be a Twitter feed for the conference and to advertise the Call for Proposals. Andrew welcomed ideas and brainstorming for the program.

The call was concluded at 10:23 AM.

Rich updated the Board on committee reports for those committees for which he is liaison. The Mission Fund Development Committee report was informative and also identified needs for guidance. Linda Hargrove asked for review and input on a Gift Acceptance policy; recommendations for a Year 2 activity for fundraising proceeds; and direction regarding their reserves. Laurie provided an update on the recent CCSSO workshop that was sponsored by the Mission Fund, which attracted 38 in-person and 14 remote registrants. The WebEx was recorded and the file was recently received from the AV provider. The recording was a positive outcome that will allow members and non-members alike who were not able to participate to review the workshop slides and audio.

ACTION ITEM: Joe Casey will ensure the recording of the CCSSO event gets uploaded to the website.

Following a brief break, Mark Wilson joined via conference call at 10:45 AM.

AERA Relationship Update

The relationship with AERA is positive, and both sides have indicated they would like to continue to hold an Annual Conference in connection with the other's meeting. There were some issues with the AERA program matching well with NCME's. Rich explained a few of the AERA's sensitivities, and said that NCME should be able to negotiate solutions in planning for 2016 and likely beyond. AERA Division D is interested in having joint sessions, as well as sharing hotels with NCME. Kristen Huff asked what the NCME Board considers to be the differences between NCME and AERA Division D, and if there is a desire

to have a distinction? Laurie explained that Division D is primarily focused on research methodologies. He noted that testing companies are more active in NCME than AERA.

Dale Whittington recommended that the Board also include collaboration with AERA Division H in planning for the Annual Conference.

Rich explained that changes to 2016 might be hard to influence as the contract is already in place and planning is well underway. There will be opportunities with 2017 and beyond to make changes very directly to the program and joint sessions. NCME had to make some concessions in 2016 to ensure NCME events don't conflict with AERA's larger Centennial celebration activities.

AERA Division D Incoming Vice President Kadriye Ercikan and Mark Wilson have been working to identify areas for collaboration. Rich asked the Board about the idea of sharing hotels with AERA-D. Is there a risk that NCME will be splitting its program? Many people who attended the conference did not stay in the conference hotel. The choices would be to use two adjacent hotels mixed with Division D, or to be in one hotel as NCME has historically been. Amy Hendrickson suggested that NCME could create our own registration desk if we split hotels. Monica Mobley will work with Laurie Cipriano from AERA on ways to better serve NCME members within current constraints (e.g. AERA books all hotel rooms but does not allocate NCME's until closer to the meeting). The Board supports having a registration desk in the NCME hotel if the details and costs can be worked out. Rich said he will address these issues and the location of the NCME Booth in the exhibit hall with AERA during the July 10 meeting. A new mobile display for the Conference is also being purchased.

Administrative – President Elect

Mark Wilson raised the question of NCME's position when the news media is looking for comments on measurement topics. Laurie said NCME's stance must align with the Standards, and provided the individual being interviewed stays on point we should be available to the major news outlets. What NCME chooses to comment on should be driven by a conscious policy and consistency with the Standards.

Dale asked if there was a statement that could be shared with the media that is also posted in our own systems. Kristen described a prior effort to establish a policy committee that attempted to synthesize NCME's position on complex issues; however, it was found that very little could be done without some degree of controversy. Dale supported following Laurie's suggestion and post positions based on the Standards. Rich noted that the statements could link directly to the appropriate standard that speaks to the issue. Mark Shermis suggested creating a forum for outlining the arguments rather than describing a stance. No action was determined.

Mark Wilson said he would like to see NCME foster relationships with international groups and asked for the Board members' views. Laurie commented on how NCME is in many respects an international organization, regardless of its title. Problems and solutions in education measurement are becoming international and NCME could be of help in solving issues around the world. The idea of Special Interest

Groups was suggested as was the value of international meetings. Luz noted that the Standards are not observed in all other countries, citing an example in the Philippines.

Next, Mark Wilson gave a committee update. There is a great need for committee to committee interaction and communication. Mark suggested finding a way to increase communication, perhaps through the website and social media. Luz and Kristen agreed. Laurie suggested a model where two or three themes that overlap committees are addressed. The Board asked if Fernley or the Board had any suggestions of a social media platform to promote committee communication. Rich said he also would like to leverage social media, in general, to strategically improve communications. Luz commented that virtual and video conferences are an option. She also suggested that during the Annual Conference there could be a lounge where all committee members can interact and share thoughts.

Mark reported that the Membership Committee is looking to reach out to younger members and for ways to solidify membership. The Committee seeks a small budget item for a mentoring project and Mark strongly supports the request. The Committee asked for advice from the Board regarding posting a video for prospective members and budget implications. Mark Shermis provided guidance regarding how to best put things into the budget. The idea for mentorship will be refined and piloted. Amy asked if the mentorship project should be tied to the Mission Fund's focus on graduate students. Rich said he sees these as separate activities.

Mark next reported on the Website Committee and its initiatives. They have worked, and continue to work, to assist in the enhancement of the NCME's website user experience through the transition. They are working with NCME Website Content Editor Brett Foley and the Fernley staff to identify technology-based initiatives for the NCME website, including social media platforms.

The Archives Committee is looking for guidance and support from the Board for the Committee's stated goals/priorities. A priority is capturing presentations from Conference sessions for the archives. Rich suggested that perhaps there will be a way to leverage the new website and new abstract management system to meet this goal. The new website has an archive section; though it isn't linked to the abstract system. Staff will explore if there are ways to download and port abstracts to the archives section.

ACTION ITEM: Staff will explore if there are ways to download and port abstracts to the NCME Website's archives section.

Budget and Finance Committee Report

Mark Shermis reported that the 2014 audit is complete; however the report is not yet available from the auditor. As far as Mark is aware, there are no major issues that were lingering. Because of the transition, a half-year audit was considered at the request of TRG. The auditors that Fernley and TRG use worked

out agreed upon procedures that met TRG's needs and saved NCME some costs. A complete 2015 audit will be done by RKG, the auditors used by most of Fernley's clients.

One of the challenges for the transition and financial reporting was the timing of the Conference and some lingering expenses. The auditors and the accounting team will ensure a "cut point" that will allow for a clean audit at the end of this fiscal year.

There was a discussion around the formalized term of the role that Mark holds. Laurie strongly endorsed having longer terms for the Budget & Finance (B&F) Committee Chair and members and updating the terms outlined in the handbook. Mark said that Lynda Reese and Richard Sawyer remain on the Committee and that new member John Poggio has joined the Committee.

Mark reported that a couple line items have gone over budget as of 5/31, including the Food and Beverage bills from Chicago. Mark said it will be important to watch travel costs for the Board, which have also exceeded the 2015 budget allocation. Challenges with booking flights have not been reflected in past budgets. On the revenue side, Conference registration revenue was down from the budget target, as was membership. Mark suggested that depending on the conditions improving, the Board may need to consider a dues increase, or a reduced expense budget for 2016. The Committee is currently taking recommendations from the Board and Committees regarding initiatives for the 2016 Budget. Best to determine if such initiatives are recurring or one-time expenses. Rich suggested that Mark send out a communication reminding everyone to submit their expenses for the budget beginning January 1, 2016.

Laurie asked about alternatives to a dues increase. The B&F Committee will consider and suggest alternatives. Setting aside a piece of the portfolio earnings for operational costs is one option, but doing so will diminish the funds available for special initiatives. If the market is good, everything is fine, but if the market goes down, it will affect the operational budget. Also, counting on reserves for operations could result in a need for even greater dues increase if the market declines. Finally, permitting the use of the portfolio money would require a change of policy. This is not a recommendation the Committee is ready to make; yet, it is an idea the committee will work through. The B&F Committee encourages the Board to keep the principal of the portfolio as high as possible to ensure financial stability.

Rich commented on how committee initiatives could put NCME over-budget. The Mission Fund's recent expenses for the CCSSO event also highlighted the need for a better approach. It might serve NCME well to consider endowing the Mission Fund with a steady reserve so that interest will support its activities while protecting the principal. Rich stated he would like to keep membership costs as low as possible and suggested NCME must set up a steady state where revenue is never short of expenses for an ongoing period.

Mark Shermis also suggested that the Board needs some oversight of the expenditures of the Mission Fund. The B&F Committee recommends the creation of an approval process for money that is being expensed out of the Fund. For example, the Board approved the expenditure of a budget for the CCSSO

event, but not with clear parameters. Like the conference, some bills are still being paid, placing some uncertainty as to the overall cost of the event.

The meeting was suspended for a lunch break at 12:25 p.m. featuring a presentation by the Fernley & Fernley Team and a brief tour of the office. The Board Meeting resumed at 1:35 p.m.

Annual Meeting Committee

The Committee completed the first draft of an Annual Meeting Planning Guide. Volunteers and staff are currently reviewing the document with a goal of completing and finalizing the Guide in August. Also the Survey Results from the 2015 Annual Meeting were shared with the Program Chairs and other stakeholders.

Training and Development Committee

It was suggested there be snacks/lunch for presenters and attendees of NCME Training Sessions. Rich recommended possibly providing mid-morning/mid-afternoon refreshments. Another approach is to add a “lunch option” to the registration. If lunch is offered, it’s best to determine how many people would want it to avoid waste and expense.

ACTION ITEM: Staff will research costs for whatever options could be provided.

Administrative – Past President

A list of nominees for the three open positions for the 2016-2017 NCME Board has been determined. NCME seeks diversity in recruiting individuals and the top two candidates for each position agreed to run. Also, last year’s Election Committee agreed to continue to serve for another year. Laurie would like to see increased participation in the voting. Luz suggested encouraging candidates to remind friends and colleagues to vote. Kristen asked when the candidates would be identified. The candidates were briefly discussed and the names will remain confidential until the ballots are announced.

Rich suggested personalizing communications, while assuring confidentiality, might help increase participation. Laurie asked the Board to decide when it wants the election balloting window to be. It was suggested that when members renew, they are reminded to vote.

Publications

Kristen prefaced the report by acknowledging the great work of the committee. The committee is behind on seeking nominations for Editor positions and needs help tracking editors and the nominations process. It would like help from the Central Office for these activities.

The committee is also looking to change ITEMS to become an online, more interactive, vehicle for NCME, though it was unclear how such content will be accessed.

ACTION: Kristen to gain more clarity from the committee as to what the end product will be compared to what is already being done, as well as finding out specific cost implications.

The committee is also seeking additional pages for journal articles, nominations for a new ITEMS editor, and a decision regarding the nominations submitted for editor of EM:IP. Rich expressed satisfaction with the committee's process and he supports the committee's recommendation of Howard Everson.

It was determined that Rich would call Howard Everson to offer the appointment. He will also reach out to the other nominees to thank them. Kristen asked for the Board's feedback on the process and the committee's work; all gave positive feedback.

Kristen commented on how the committee is proposing forward thinking and ambitious ideas. She requested assistance on developing a cost proposal and for a reaction to the need to hire someone on an ad hoc basis for instructional design or IT. Trudie Bruner commented that Fernley can help investigate options and vendors that will integrate platforms for systems that are used for this type of content. Kristen asked that we maintain communication with Rose in the committee. Dale recommended bringing in someone who has more knowledge on the technological piece rather than the design piece. Cindy recommended focusing on the online instruction portion.

ACTION ITEM: Fernley to research options for publication platforms to include instructional design to support NCME content.

The current EM:IP Editor has requested an extension to have a year of overlap to the next editor. Rich suggested the current editor cultivate nominees and plan for a lesser transition period as twelve months is too long and may dissuade quality candidates from applying. Laurie suggested nine months may be a good compromise.

Professional Committees

The Graduate Student Issues Committee has a new Chair who is very engaged and the Committee has identified several appropriate tasks for the year. Board input was requested on the financial implications for the joint reception held with AERA-D during the conference. The committee requested NCME's help to solicit funds to support the event. Rich supports offering a room for the reception within our meeting space and continuing to support the general costs split with AERA. The committee's request to solicit sponsors may cause confusion for the sponsors NCME is asking to sponsor the conference as a whole.

The Diversity and Testing Committee held a successful symposium in Chicago and is planning a 2016 event. There are also goals to encourage diversity within NCME's Committee structure and create an online journal specific to the topic of diversity, but no concrete plans to address these goals. Kristen agreed it is good to see a diversity session at the NCME meetings, and suggested that may be the

primary need/activity rather than a journal or series of events. The idea to connect the Committee with other committees led to a brief discussion about possibly disbanding the Diversity Committee and having its members nominated to other NCME committees to serve as the 'diversity voice' on those committees. No action was determined on this suggestion.

The Outreach and Partnership Committee asked the Board to support the distribution of the Standards via a draft letter that will be sent to organizations listed in an Excel document in the Board materials. Rich expressed satisfaction with the letters that the committee drafted and would support sending the standards. Luz suggested adding other organizations to the list that was provided by the committee. The Committee also recommended it would be advantageous to create a LinkedIn group for outreach.

This began a conversation about NCME leveraging social media platforms. Cindy suggested that Fernley should manage social media while the Board will curate the content. Trudie suggested determining the strategy around what social media is going to accomplish. Rich suggested creating an ad hoc committee to determine what NCME would like to achieve. Luz and Cindy volunteered to serve; representatives from other committees will be determined and invited.

ACTION ITEM: Rich will appoint an ad hoc committee on developing NCME's social media strategy.

A short break was taken at 3:15 PM. The Board reconvened at 3:25 PM.

Standards Committee Update

Some current Committee members are rotating off, including the Graduate Student representative. The Committee is looking for help in identifying new members, including students, to join.

The Committee was one of the committees that contributed to the development of the RFP for the Assessment Literacy initiative, which led to a discussion of the status of the effort. Cindy reviewed the summary of the five proposals received and asked the Board for recommendations on the review and budget issues needing clarity to proceed. It was suggested there may be opportunities to generate revenue to offset the investment needed to create the materials. As the original intent of the project was not to generate revenue, but rather as an outreach to educate stakeholders on measurement, the focus shifted to what NCME can reasonably fund at this point. The board approved funding up to three modules in April. Amy suggested that the challenge was now how to prioritize which three modules to start with and what role the Board could play in that evaluation. Rich recommended that the reviewers pick the three of the proposals and attempt to get the storyboards done by December. Amy calculated an estimated budget of \$125,000 to implement the entire set of modules, including production costs.

Recognition Committees Update

Due to the slight delay in updating the website pages, the awards deadline has been moved to August 31st. The committees are fully staffed, and no action is needed from the Board at this time.

Prioritize and General Discussion

Rich reviewed the 2015-16 NCME priorities identified in Chicago. They include fostering more collaborative connections among the committees; creating efficiency and clarity in NCME's governance; and modernizing NCME's digital and online functioning.

NCME must also facilitate networking for members, finding ways to create connections through various channels, including mentorship, to increase the member value proposition. One idea to support this is to organize a roundtable session at the Conference.

Rich also noted that the Membership survey results spoke to an interest in NCME holding a Fall Meeting. The Board did not agree that this was a priority, and for now the focus will remain to work out the best possible arrangements with AERA for 2016 and look to enhancements for 2017 and beyond.

Laurie explained how the defined, short, term of NCME's volunteers means that the management company should provide continuity with regard to NCME initiatives. It will be especially important that someone will keep NCME's technological initiatives cohesive. It was suggested that there should be a task force about NCME's online presence that will address issues beyond the outcomes of the group that is addressing social media.

Other Topics

Rich and Laurie addressed the copyright issues involving *Standards*. First, Rich updated everyone on the 1999 Standards and Malamud litigation. Malamud's group scanned and posted the Standards online. NCME, APA and AERA contested this copyright infringement and the Standards were temporarily taken down, only to be reposted. After a long process, a preliminary ruling is expected soon. The litigation is being funded from the proceeds of the sales of the Standards, a pool that is rapidly diminishing and that will impact future updates. It was reaffirmed that NCME is not spending any of the association's money beyond its share of the management fund to defend the Copyright of the 1999 Standards.

Separately, NYSED requested 'Fair Use' of the 2014 Standards, which presented some challenges in setting a precedent that could impact the litigation, and raised some points of contention among NCME and AERA as to how best to address "fair use." A compromise to grant specific permission seems to have bridged the differences and provided a path forward.

The Board went into Executive Session and the meeting was adjourned at 5:00 p.m. eastern

Respectfully submitted,

David A. Freno
Executive Assistant



NCME Board Meeting Minutes
October 28, 2015
Washington, DC

In attendance:

Officers & Board Members

Richard Patz, President
Mark Wilson, President-Elect
Lauress Wise, Immediate Past President
Luz Bay, Board Member
Amy Hendrickson, Board Member
Kristen Huff, Board Member
Won-Chan Lee, Board Member
Cindy Walker, Board Member
Dale Whittington, Board Member

Committee Chairs & Staff Members

Mark Shermis, Budget & Finance Committee Chair
Linda Hargrove, Fund Development Committee Chair (Via Teleconference)
Andrew Ho, Program Committee Co-Chair (Via Teleconference)
Matt Johnson, Program Committee Co-Chair (Via Teleconference)
Rose McCallin, Publications Committee Chair (Via Teleconference)
Joe Casey, Executive Director - Fernley & Fernley
Monica Mobley, Director of Meetings Services - Fernley & Fernley

NCME President Dr. Rich Patz called the meeting to order at 9:03 a.m. A quorum was established. The proposed agenda was reviewed and adopted; and the meeting was conducted following guidelines established by US Anti-trust laws.

With an edit to add the words 'to support the nomination' to Dr. Kristen Huff's motion regarding the NCME President's appointment of Dr. Howard Everson as the next editor of JEM, the board approved the Minutes of the July 9, 2015 Board of Directors meeting. The final/approved draft of the minutes will reflect the change. The format of the document with the callouts was well received. Dr. Laurie Wise suggested adding page numbers to minutes and the board book documents.

Motion: Dr. Dale Whittington moved to approve the minutes of the July 9, 2015 NCME Board of Directors Meeting with corrections. Motion was seconded and approved by the board

The board reviewed the status of the action items noted in the July 9 minutes. Some of the action items are further addressed in the Committee Reports. Only one Action Item remained open from the July meeting, the appointment of a social media task force. An effort to address this was initiated and the task force was further addressed at the October 28 meeting. The board agreed there's a need for a broader digital presence that would include social media. Dr. Luz Bay and Dr. Cindy Walker agreed to co-chair a task force consisting of representatives from the Website, Outreach & Partnerships, Membership and Publications committees.

Action: Dr. Luz Bay and Dr. Cindy Walker were named to co-chair a Task Force on NCME's Digital Presence. The specific charge and make-up of the Task Force participants will be finalized before the next Board Meeting.

President Rich Patz spoke to the status of appointments noted in the action items list, which in addition to Dr. Howard Everson taking on the Editorship for JEM, included Holmes Finch extending his Editorship of ITEMS through the fall of 2016 and the still open calls for a new ITEMS Editor and Book Series Editor.

Executive Director Joe Casey provided brief updates on other action items, noting that the video from the June 22 presentation at the CCSSO NCSA has been posted on the NCME Website's Mission Fund page; the Archives Committee has facilitated the prioritization of the NCME physical and digital files received from TRG; and the Annual Meeting Committee has provided the necessary details to develop a conference planning timeline as part of the effort to create an Annual Conference Specific Guidebook. Formatting of the documents prepared by the Committee into a new publication is still TBD. The Committee will also be tasked with helping to determine what sessions need to be recorded and how those recordings will be distributed/shared for future Annual Conferences.

Action: Staff will coordinate a plan for recording and distributing sessions at future conferences with the Annual Meeting Committee to meet budget and archival requirements.

A very brief update on some of the challenges that were only recently resolved with the transition of the NCME Bank accounts with the help of Dr. Mark Shermis and Dr. Anne Fitzpatrick were acknowledged. The first "Management Packet" was discussed and Board Members were encouraged to provide feedback.

President-Elect Mark Wilson raised the question of how best to strategically establish NCME's 'voice' in educating stakeholders and influencing policy on education testing and measurement. The discussion touched on accountability and how NCME might bring value to the dialog about teacher evaluation and other controversial issues. There were diverse opinions on NCME's position in addressing controversial topics and it was agreed that the initiatives to coordinate NCME's Digital Presence and the revision of the *ABC's of Testing* are the best platforms to facilitate a role for NCME.

President Rich Patz reported that a meeting was set for Thursday, October 29 for discussions with AERA's staff leadership as well as Dr. Mark Wilson, Joe Casey and Monica Mobley to continue the discussions that Dr. Patz, Dr. Laurie Wise, Dr. Mark Wilson and the NCME staff have been having with AERA about the relationship. Dr. Patz provided a brief update on the status of the proposed 2017-2019 Annual Meeting Contract negotiations and Dr. Wilson shared his goal to better define opportunities for collaboration with AERA-D, as well as AERA -H.

Fund Development Committee Chair Dr. Linda Hargrove joined the meeting by teleconference at 10:15 a.m. Dr. Patz and Dr. Hargrove provided updates on the Mission Fund accomplishments to date in support of the transition, and spoke to upcoming activities, including the fall 2015 solicitation efforts. Specific letters to prior donors and all NCME members were sent; and a request to support the Mission Fund was included in the 2016 membership renewal notices. Dr. Hargrove also reported that the NCME Website offers the ability to donate online has been added to the NCME website.

Dr. Laurie Wise asked if there were specific goals to increase participation by NCME's 1707 members as of October 2015. Dr. Hargrove reported that increased participation is a goal, and emphasis will be placed on encouraging smaller donations by more donors to build a sense of community.

Dr. Cindy Walker suggested that a larger impact would be made by seeking outside foundation support for the Mission Fund's work, citing the Gates Foundation's interest in education and in measurement. Others agreed that larger foundations that support academic endeavors would be potential sources of funds for the work of the Mission Fund. Dr. Mark Shermis suggested that successful grant solicitation is a unique profession and asked if support for a development officer role is available. Dr. Hargrove stated that this area has been explored and that a consultant was involved in the creation of the Mission Fund. She agreed that additional guidance is needed to go after support from Foundations. Dr. Patz suggested that NCME needs to showcase internal support for the Mission Fund to be successful in persuading external donors.

Dr. Laurie Wise suggested that messaging to NCME members to differentiate what the Mission Fund is doing from what NCME engages in could help drive donations for the Fund and serve the purpose of explaining where NCME's needs are for increased dues to support increasing costs.

Dr. Mark Shermis cautioned that the current structure of the Mission Fund does place it within NCME. Any communication needs to be clear about overcoming a perception that the Fund isn't just an extension of the NCME to enable NCME to do more if it had more resources. There needs to be a clear distinction to be successful.

Dr. Rich Patz agreed that the emphasis must be on the 'social good' that the Fund does to make a broader impact on education measurement. He suggested that a 'signature cause' would likely motivate donors to contribute.

The Mission Fund's support specific for Graduate Students was revisited. Dr. Patz cautioned not to let the Fund become distracted in finding a specific cause for Graduate Students, but rather consider the broader needs for education measurement and what can be accomplished.

Dr. Dale Whittington suggested creating 'Institutes' whereby a program targeted to education directors on education measurement could have an impact.

Dr. Laurie Wise noted that the Membership Committee is seeking funding for a Mentor initiative that potentially could be an activity for the Mission Fund.

Dr. Mark Wilson agreed and suggested that if the focus remains on Graduate Students, that it would best to reach out to Brian Leventhal, Joni Lukin and Tzur Karelitz to explore how the Mission Fund can best engage and support Graduate Students.

Dr. Hargrove agreed to bring the board's ideas to the Committee and Dr. Mark Shermis noted that there will be education efforts to differentiate the Fund at the 2016 Annual Conference.

Motion: Dr. Laurie Wise made a motion to approve the proposed Gift Acceptance Policy in the board book. The motion was seconded and approved.

Dr. Hargrove thanked the board for their support and recommendations. She concluded by asking for recommendations to replace resigned Committee Member Ida Lawrence, who was set to take over as Chair at the end of Linda's term. Dr. Hargrove left the meeting at 10:35 a.m.

Following a BREAK, the meeting reconvened at 10:55 a.m.

Budget & Finance Committee Chair Mark Shermis reviewed the process followed to prepare the 2016 Budget Outline in the Board packet, thanking the Committee and staff for its research and recommendations.

Dr. Shermis reported that the Committee was tasked by President Rich Patz to provide a Financial Outlook for NCME through 2016-2018 and recommend ways to reduce the projected \$66,000+ deficit in the proposed 2016 Budget Outline. He suggested that the expense projections were based on best estimates and reduction of expenses was unlikely, so emphasis on generating additional revenues and perhaps considering an exception to the NCME Policy on not using portfolio income for operating expenses were the better paths to a balanced budget for 2016.

A document providing Alternative Scenarios for revenue through increases in Membership Fees and Conference Registration Fees was reviewed. After discussion, a modified implementation of Scenario #5 in the document, which called for dues increases of \$20 in 2017 and Conference Registration Fees of \$30 in 2016, was adopted. The BFC was tasked with modifying these increases to have a lesser impact on costs for students. The agreed to scenario #5 and modifications will be incorporated into the 2016 Budget Outline.

Requests from Committees for the 2016 Budget were reviewed. The investment in the Literacy Assessment as a multi-year effort was clarified. Given the four proposals recommended for initial implementation, the 2016 outlay is anticipated to be \$15,000. It was also reported that the anticipated investment in modifying the website structure to facilitate the requests of the Archives Committee are expected to be less than the \$5,000 requested. As these requests are considered special projects and eligible for funding under the policy governing the investment portfolio, the list of Committee requests with the modifications noted would amount to less than the anticipated earnings on the portfolio. The requests were accepted for presentation with the budget approval vote.

The meeting was temporarily adjourned for the lunch break and a tour of the Renaissance meeting facilities was provided.

When the meeting resumed, Committee Reports were presented. President-elect Mark Wilson briefly spoke to the reports provided by the Membership, Website and Archives Committees. Other than the funding support for the Membership Committee and a request for guidance on adding Committee volunteers by the Website Committee, none of these Committees requested Board Action. Please see the reports for further details.

Past President Laurie Wise provided an update on the Elections Committee Report noting that past elections haven't had a good representation of members participating. It was recommended to shift the election period to run from December 1, 2015 through mid-January 2016 as it's expected that members will be more engaged following the holiday season. The staff was tasked with identifying an e-voting platform to secure the integrity of the votes and facilitate participation.

Action: The NCME election will be conducted from December 1, 2015 to January 15, 2016. Staff will facilitate electronic voting with mechanisms to ensure the integrity of the voting by members-only and one vote per member.

Next, Dr. Wise provided an update on the solicitation of 2016 Sponsorships. As of 10/28, six sponsors had pledged or paid \$21,500. In 2014, NCME earned \$61,500 in sponsorships. The sponsorship list was briefly reviewed and additional updates/contacts were provided by board members. A second solicitation letter was scheduled to go out following the board meeting with the additional sponsor information provided.

Action: Staff will send a follow up letter to sponsors that did not respond to the initial request and an initial solicitation to new sponsor contacts.

Dr. Amy Hendricks reported that the Outreach & Partnership Committee requested meeting minutes from 2001 and 2012-2015. These documents are in the boxes sent from TRG and must be retrieved by the staff. Dr. Hendricks also noted that the OPC was requesting closure on its request to send copies of the 2014 Standards to other organizations made at the July BOD meeting. It was determined that there is sufficient money in the 2015 budget to support the OPC initiative. The number of Standards needed will be ordered and the draft letter supplied by the Committee will be sent under the signature of NCME President Rich Patz. The letters and Standards should be sent before the end of 2015.

Action: Staff will secure the copies of the 2014 Standards needed and distribute them with the letters to the organizations identified by the OPC before the end of 2015.

A discussion involving the mission of the Diversity Committee took place. The question was raised as to the intended meaning of Diversity. The current Chair has a background in special needs, though there are other Diversity issues that could be addressed by NCME. The Executive Committee will address the governance of the Committee on its next call and the mission will be addressed at the January 2016 BOD meeting.

Action: The Executive Committee will address the Mission and Governance of the Diversity Committee on its next call.

An NCME representative to the Joint Committee on Standards for Educational Evaluation (JCSEE) is needed to replace the outgoing representative. An appointment is needed before the next JCSEE meeting in December. Several names were suggested for the President's Consideration.

Action: The NCME President will appoint a new JCSEE representative by December 2015.

Dr. Cindy Walker, Dr. Amy Hendricks, Dr. Dale Whittington and Dr. Luz Bay spoke to the Literacy Assessment proposals received and the review provided by the NCME Committees. The merits of the proposals and the rationale for the recommendations were discussed. The Board affirmed the recommendation to award initial funding for four sub-modules to four entities if they agree to continue under the plan proposed. One proposal was deemed to be a good fit down the road, but not at present. It was determined that the plan discussed in July to initially award \$15,000 to fund the project was the best approach and an additional sub-module proposal at no cost was also accepted. The worthy proposal for a later point in the project will also be contacted to explain NCME's plan. The accepted proposals will be given a deadline of March 1, 2015 to complete their storyboards.

Action: Dr. Cindy Walker will draft award and decline letters. Staff will create an MOU to address the awarding of the funding.

At 3:00 p.m. eastern, Publications Committee Chair Rose McCallin joined the meeting via teleconference. The Committee Report addressed the nomination of Editors and how things evolved that numerous openings came about in the same timeframe, placing additional challenges in filling these important roles. While the new JEM Editor was named and an extension of the term for the ITEMS Editor addressed immediate needs, the next ITEMS Editor and the Book Series still need to be addressed.

Dr. McCallin noted that the calls introduced several new prospective contributors, though she encouraged the board members to recommend colleagues and asked for ideas to identify additional candidates. Dr. McCallin also noted that based on the experience in orienting Dr. Everson, more orientation and support for new Editors is needed.

It was suggested that NCME's Committee may be a source of referrals. Luz Bay also suggested reaching out to past editors and considering past nominees that weren't selected.

Next, Dr. McCallin addressed the request by Wiley for NCME to participate in their Online Access APC program. The Committee reviewed the proposal provided by Wiley and recommended that NCME consider participation only if NCME can negotiate a tiered system for contributing authors whose institutions don't support APC and to ensure that additional revenues generated by the APC be incorporated into the royalties received.

Dr. Patz thanked Dr. McCallin and the Committee for their work and the recommendations. Prior to Dr. McCallin exiting the meeting, Dr. Kristin Huff also expressed her appreciation for Dr. McCallin's contributions.

At 3:30 p.m. eastern, 2016 NCME Annual Conference Program Chairs Andrew Ho and Matt Johnson joined the meeting by teleconference. They reported that there were fewer 2016 Coordinated Sessions than were proposed in 2015 and 70% of the submissions were accepted. They said that Individual Abstract proposal submissions were down by 10% and they are considering moving to eight Parallel Sessions instead of nine for 2016.

Plans for Invited Sessions include a NEAP Session; presentations by 2015 and 2016 Award Winners; and a Panel Session jointly sponsored by the Education Writers Association.

Names for potential Keynote speakers were mentioned, and the Program Chairs and Board Members were encouraged to use their connections and influence to identify a Keynote with name recognition. President-Elect Mark Wilson encouraged the Chairs to 'be enthusiastic' in their pursuit of Joint Sessions with AERA Divisions. Drs. Ho and Johnson left the meeting at 4:14 p.m.

Before Dr. Won-Chan Lee addressed NCME's Awards & Recognition Committee report, the Board turned its attention to recognition for the volunteers that contribute to NCME's Editorial vehicles and Annual Conference review panels. Some recommendations to acknowledge these contributors were to add a scroll to the Annual Breakfast Meeting projection screens, and to identify contributors in a Spotlight Feature in the NCME newsletter.

Dr. Lee reported that all 2016 Award Winners were identified and NCME's President, the Committee Chairs and the staff were in the process of notifying the winners and nominators. Reports and ratings from each Award program are in the board book.

Dr. Lee requested guidance from the board regarding a request from the Career Award Committee on carry-over of nominees from past years. Board members were encouraged to review the report section that outlines the need and the process the Career Award Committee followed in naming the 2016 winner and its recommendation for a future Committee to establish a policy on the best way to carry nominations forward.

Topics addressed in the General Discussion included:

1. An update on the Copyright Issues Regarding the Education Measurement Standards – Dr. Patz reported that both sides have requested a "Summary Judgment" and await a ruling on those motions. There has also been dialog with other organizations interested in submitting Amicus Briefs as the ruling in the litigation will impact many standards-issuing organizations. Finally, legal fees continue to diminish the Management Fund, which could impact plans for future editions.
2. It was suggested that additional discounted training sessions be offered for Graduate Students at the 2016 Annual Conference.
3. A vote to approve the proposed 2016 Budget was held.

Budget Approval Motion: The NCME board approves the 2016 Operating Budget as proposed by the budget and finance committee with input from officers and committee chairs, with the following modifications. Expenses of \$628K are approved. Income of \$562K will be supplemented by an increase of conference registration fees of approximately \$30 (generating an expected additional \$36K), effective for the 2016 Annual Meeting. The remaining deficit of approximately \$30K is hereby authorized to be covered by the reserve fund and/or interest from the reserve fund on a one-time basis, as a permitted exception to NCME's Policy to Not Use Investment Portfolio Proceeds for Operational Expenses. Furthermore, an increase of dues of approximately \$25 for regular members is authorized for 2017. Budget and Finance Committee is instructed to refine the 2016 budget and 2017 plans accordingly.

This motion was made by Laurie Wise, seconded and unanimously approved.

Motion: Dr. Dale Whittington motioned to adjourn the NCME 2015 Fall Board Meeting at 4:44 p.m. eastern. Motion was seconded and unanimously approved.

Respectfully submitted,

Joe Casey, CAE
Executive Director