

# Sponsorship Opportunities



## Measurement Science in AI-Integrated Assessment and Pedagogy

The Artificial Intelligence in Measurement and Education Conference (AIME-Con) is a gathering designed to bring together an interdisciplinary community of experts working at the intersection of artificial intelligence (AI), educational measurement, assessment, natural language processing, learning analytics, and technological development.

**Sponsors will enjoy a greater visibility at AIME-Con and engage a community of experts and interdisciplinary professionals while gaining insights into AI application:**

- Item Generation
- Automated Scoring
- Validity, Transparency, and Bias
- AI in the Classroom
- Formative Systems
- AI and Assessment Design
- Implementation and Policy Implications

## Join Us at AIME-Con 2026!

### NCME's AIME-Con offers general sponsorship at four levels:

Platinum = \$15,000   Gold = \$8,000   Silver = \$5,000   Supporter = \$1,500

Partner with NCME AIME-Con to:

- Demonstrate commitment to advancing AI in education, measurement, and assessment
- Establish leadership in the field
- Make new contacts
- Strengthen partnerships
- Build brand awareness
- Support training and education
- Assist graduate students

**Sign-Up Today! Contact NCME to sign-up and request an invoice** or to discuss opportunities further ([aimecon@ncme.org](mailto:aimecon@ncme.org) or 812-245-8096).

BENEFITS OF SPONSORSHIP	PLATINUM \$15,000	GOLD \$8,000	SILVER \$5,000	Supporter \$1,500
Number of Sponsorships Available	2	10	Unlimited	Unlimited
Complimentary AIME-Con Registrations	6	4	2	1
Name and logo featured prominently in these places:				
• AIME-Con website	X	X	X	X
• AIME-Con digital program book	X	X	X	X
• AIME-Con proceedings	X	X	X	X
• AIME-Con mobile app	X			
Opportunity to address audience during Keynotes*	X			
Full-page ad in digital program book	X			
Half-page ad in digital program book		X		
Quarter-page ad in the digital program book			X	
Welcome email to attendees	X			
Post-meeting email to attendees	X			
Table-top exhibit	X	X		
90-minute "Innovation Showcase" during program	X			
40-minute "Innovation Showcase" during program		X		

\*Address the keynote audience live or in a recorded message (2–3 minutes). We welcome messages that share your organization's inspirational vision, express support for the theme of the special conference, or that challenge the audience to tackle difficult problems.

**A-la-Carte Sponsorship Items** (includes acknowledgment via brand logo with designated item/event, in the digital program, and on the NCME AIME-Con website):

- Run a Hackathon! (1 available): \$10,000
- ~~Nametag Lanyard (1 available): \$5,000~~
- Poster session sponsor (1 available): \$5,000
- Welcome reception sponsor (1 available): \$5,000
- Table-top exhibit space (8 available): \$2,000
- Sponsored training program (unlimited): \$2,000
  - Sponsor-provided workshop for up to 30 attendees
- Promotional software emails (unlimited): \$1,000
  - Send promo codes for demos directly to attendees

**Promotional Advertising, Attendee Giveaways & Special Events** (contact NCME for specific pricing and opportunities):

- Branded hotel sleeping room keycards
- Cling advertisements for hotel elevators and restrooms
- Hotel meter board advertising
- Sponsor-provided branded items for attendee welcome packs
- Happy hours and meet-and-greets

**Student travel grant sponsorships are available!** Contact NCME if you are interested in donating funds to support student attendance ([aimcon@ncme.org](mailto:aimcon@ncme.org) or 812-245-8096).